



Town of Fountain Hills, AZ

FY13-14 PROPOSED BUDGET IN BRIEF

MISSION STATEMENT

The Town of Fountain Hills' purpose is to serve the best interests of the community by:

providing for its safety and well-being; respecting its special, small-town character and quality of life; providing superior public services;

sustaining the public trust through open and responsive government; and maintaining the stewardship and preservation of its financial and natural resources.

To serve and respect, and provide trust and stewardship.

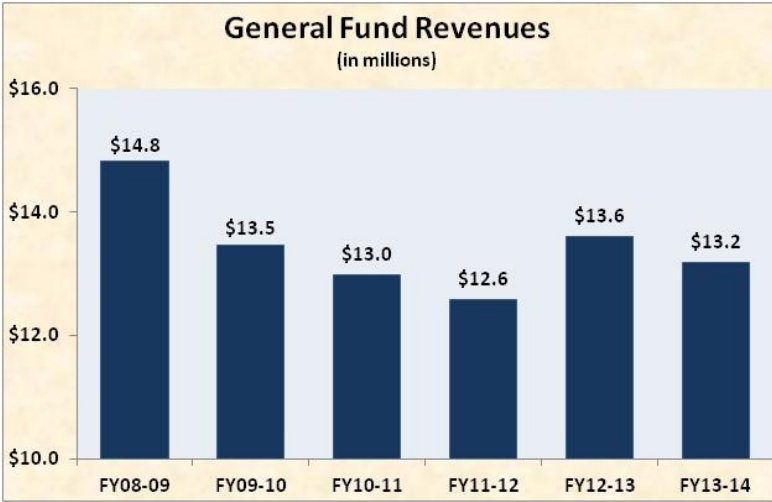
To frame the many decisions that have laid the foundation for projections contained in the FY13-14 budget, it is necessary to reflect briefly on the past fiscal year. FY12-13 began with an expectation of an economic recovery with a modest increase in revenues—the local economy is showing signs of a moderate recovery this fiscal year. Our restaurants are experiencing a 14% increase over the prior year, however, retail sales activity remains flat over the last two years.

However, FY13-14 and beyond brings new challenges with a shift in priorities; the Town Council has established the management of the Town's infrastructure (streets) on a priority level with public safety. Due to lack of resources the roads have not received the necessary treatments to maintain them in a satisfactory condition and that lack of attention has become evident with decaying streets and major potholes. With a renewed focus on infrastructure the proposed budget includes a dedication of Vehicle License Tax revenue to pavement management—this had previously been a General Fund resource and budget adjustments had to be made to accommodate the redirection.

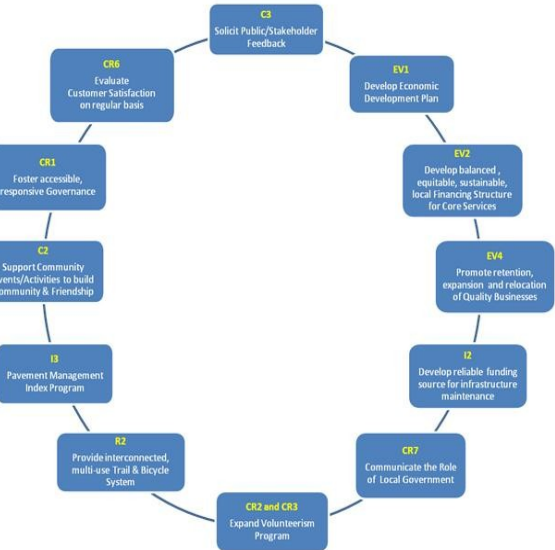


In order to balance the budget, not only for the upcoming fiscal year but for the foreseeable future, the Budget Committee, Council, and staff are working together to develop a sustainable plan that incorporates the citizens' strategic plan and the Council goals. The plan has consolidated departments to better position the Town as we move forward and continues to be responsive while controlling costs.

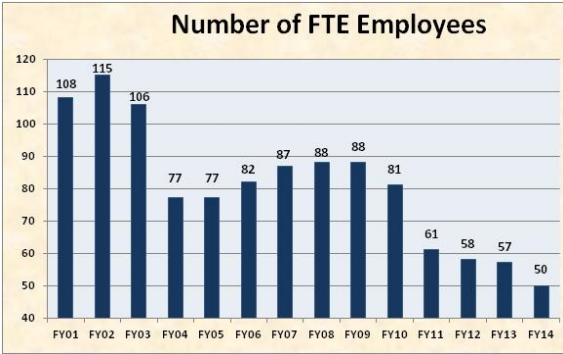
In the right direction but far to go....



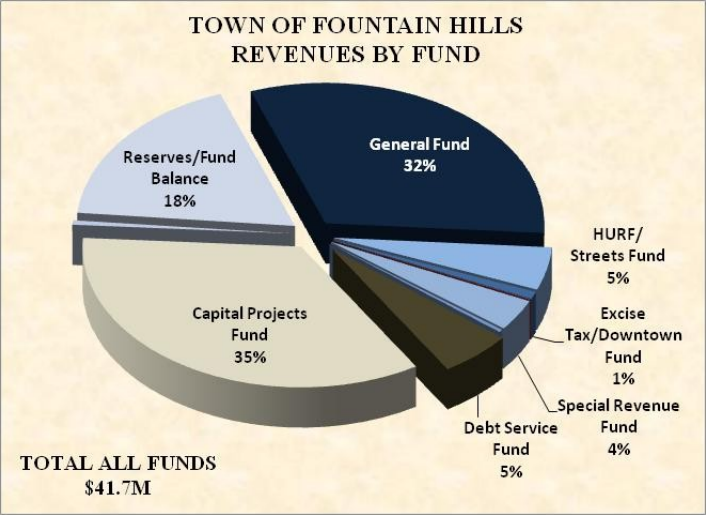
FY13-14 Strategic Plan Goals



Delivery of service to the citizens of Fountain Hills is dependent upon the number of employees who can perform the service.



TOWNWIDE REVENUE SOURCES



\$41,655,378

Developing the proposed budget, therefore, required making choices to achieve a budget that balances the available resources with the Council goals, while maintaining a level of service to support a high quality of life in Fountain Hills.

Long-Term Concerns and Issues

The primary long-term issues that the Town of Fountain Hills is facing are:

- Aging infrastructure
- Decreased proportionate share of State Shared revenues due to increased population of surrounding communities
- Lack of sustainable or diversified revenue base
- Dependence upon State Shared revenues
- Business attraction and retention
- Implementation of a Downtown Vision Master Plan

Strategic Plan 2010 honors and continues the Fountain Hills tradition of citizen-driven planning. Some of the goals will span decades, so it is essential that the updated Plan provides both long-range direction to achieve our vision yet have the flexibility to implement the latest and best technologies and strategies as opportunities arise.

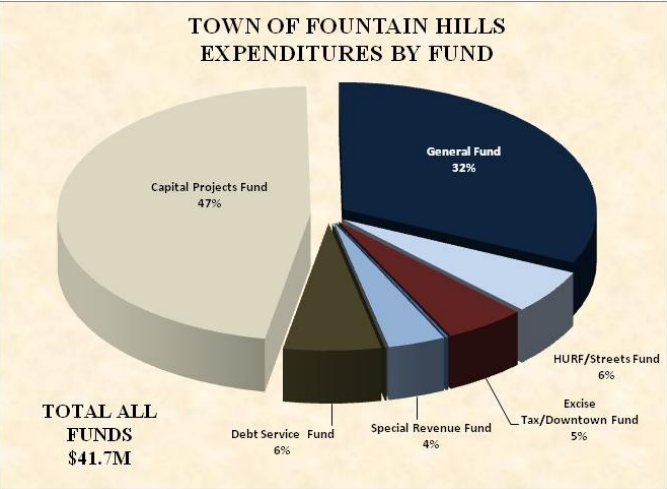
Based on citizen input, the Strategic Plan is designed to guide our future decisions grounded on these common values:

- Civility
- Civic Responsibility
- Environmental Stewardship
- Education, Learning and Culture
- Economic Vitality
- Maintain and Improve Community Infrastructure
- Recreational Opportunities and Amenities
- Public Safety, Health and Welfare

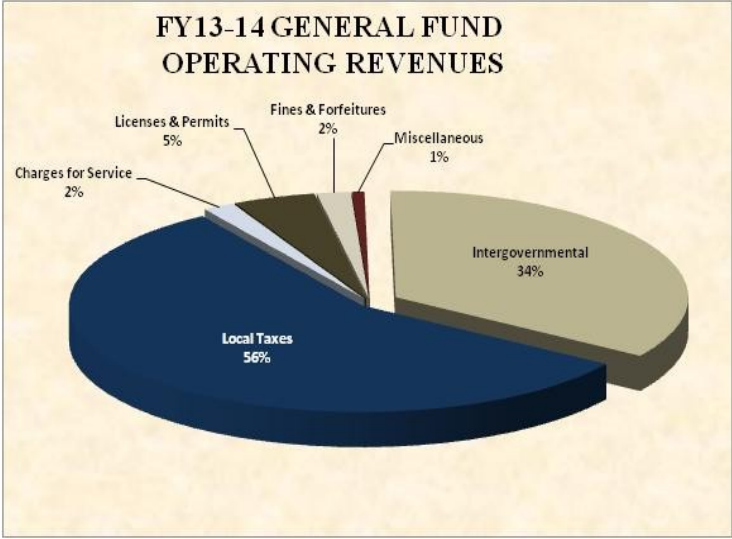
"Learn from yesterday, live for today, hope for tomorrow."

Albert Einstein

TOWNWIDE EXPENDITURE USES



\$41,655,378



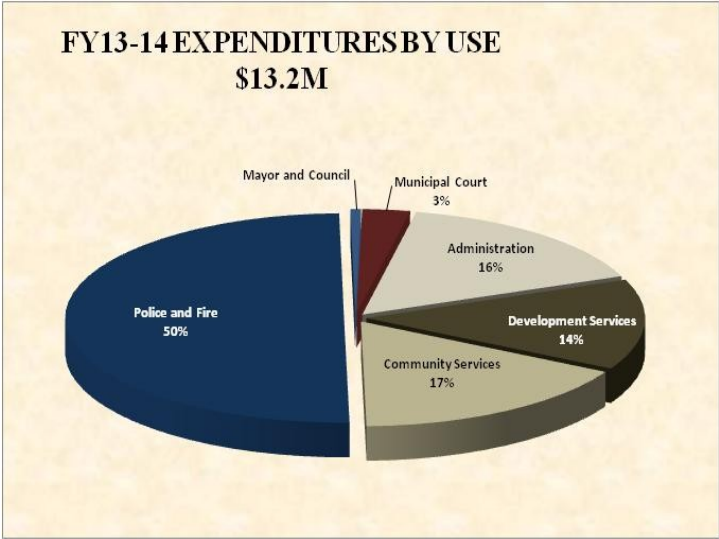
The General Fund supports core services and is the largest fund with the greatest potential for revenue fluctuations. Revenues from the local sales taxes and Shared revenues provide the major resources to fund programs and services delivered by the Town—90%. The remainder is derived from permits, licenses, fees and charges for services at 10%.

In FY13-14 the Town will allocate Vehicle License Tax (a shared revenue) to the Highway User Revenue Fund for pavement management—a reduction of \$750,000 in the General Fund. FY13-14 revenues are anticipated to decrease 3% to \$13,183,057 reflecting the transfer of revenue.

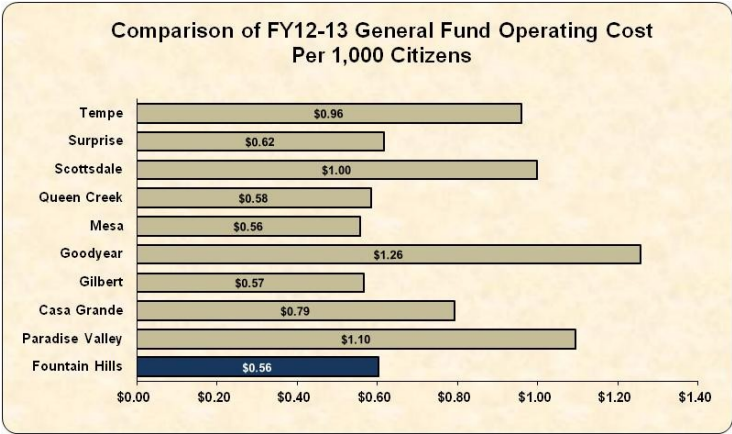
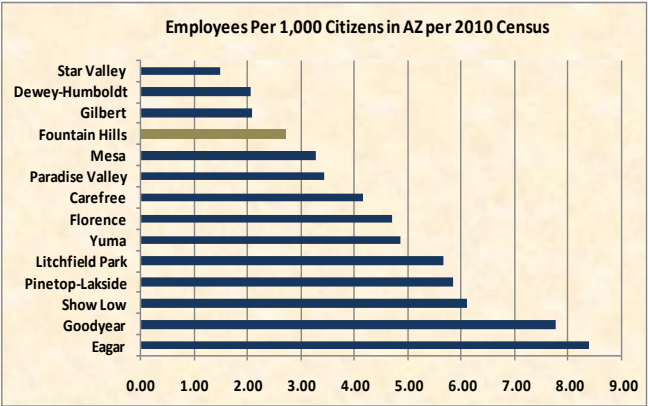
\$13,183,057

General Fund pays for:

Public Safety - Police and Fire	\$6.6M
Parks, Recreation, Community Center, Seniors	\$2.2M
Public Works, Planning, Building Safety	\$1.8M
Administration, Town Council, Economic Development	\$2.2M
Municipal Court	\$0.4M

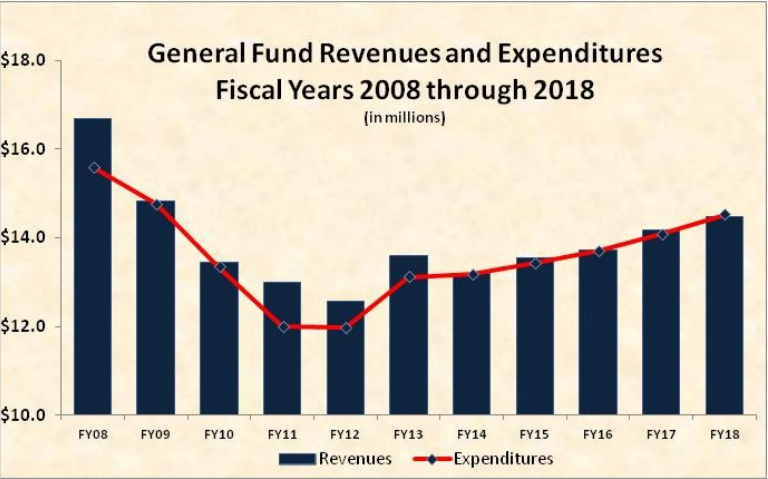


\$13,183,057



A Look into the Future...

The Town's General Fund, as the main operating fund, is projected to remain level over the next five years with no plans for new revenue sources. An annexed parcel of 1,300 acres was previously projected to begin development in FY14-15, however, there have been no indications that the project is moving forward in the near future. The Town has not included any revenue from any new major development within the next five years; new expenditure proposals must consider where the resources to pay for the program will come from. If there is no new development over the next few years the expenditures will outpace the revenues and the citizens will be making some tough choices about levels of service in Fountain Hills.



Capital Projects proposed for FY13-14...and how they will be paid for...

Capital projects are funded with bond proceeds (if approved by voters), grant funds or use of fund reserves. The Town has \$9.3M in reserves in the Capital Improvement Projects (CIP) Fund that accumulated when the economy was booming from construction sales tax and General Fund surpluses. Construction sales tax is a one time revenue that should be used for one time expenditures; until construction activity resumes there are limited resources being added to the CIP fund.

Voters will be asked in November 2013 to approve \$8.2M in road bonds to reconstruct Saguaro Boulevard. If the bonds are approved construction will begin in the Spring of 2014; this is the first step in a sustainable pavement management cycle. The Town Council has established road maintenance as a priority, second only to public safety, in the upcoming fiscal year and will focus on alternatives to establish a program of sustainable pavement maintenance.

Below is a summary of proposed capital projects for FY13-14 and the funding source.

Project Category	FY13-14 Budget	Capital Projects Fund	Excise Tax/ Downtown Fund	General Fund	HURF Fund	Non-Town Funds
Downtown Improvements	\$ 1,940,000	\$ -	\$ 1,840,000	\$ -	\$ -	\$ 100,000
Street/Sidewalk Improvements	14,472,000	2,584,000	-	-	-	11,888,000
Traffic Signals	400,000	400,000	-	-	-	-
Park Improvements	1,145,000	1,145,000	-	-	-	-
General Government Projects	225,000	-	-	-	225,000	-
Fire & EMS Projects	700,000	420,000	-	28,000	-	252,000
Drainage	126,000	88,000	-	-	-	38,000
Contingency	190,080	190,080	-	-	-	-
TOTAL	\$ 19,198,080	\$ 4,827,080	\$ 1,840,000	\$ 28,000	\$ 225,000	\$ 12,278,000



Saguaro Boulevard pavement condition

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